



Yarns • Apparel Fabrics • Denims • Accessories

GATEWAY TO SOUTH ASIA & BEYOND

14 | 15 | 16 November, 2018

4th Edition
BMICH
The Iconic
Exhibition Venue
of Sri Lanka

— THE BIGGEST —
INTERNATIONAL TEXTILES
SOURCING SHOW
OF SOUTH ASIA

Follow us on



www.intexfair.com

Download the App



Hon'ble Prime Minister of Sri Lanka, Mr. Ranil Wickremesinghe Inaugurates Intex South Asia 2017



(Standing From L to R): Mr. Jatinder Baila, Vice-Chairman, Free Trade Zone Manufacturers Association, Mr. Azam Habib, President, Sri Lanka Apparel Brands Association, Mr. Siddhartha Rajagopal, Executive Director, The Cotton Textiles Export Promotion Council, Mr. Ujwal Lahoti, Chairman, The Cotton Textiles Export Promotion Council, H. E. Ms. Robina Philips, High Commissioner, South Africa High Commission - Sri Lanka, H. E. Mr. Taranjit Sandhu, High Commissioner, High Commission of India - Colombo, Sri Lanka, **Hon'ble Mr. Rishad Baithudeen, Minister of Industry & Commerce, Sri Lanka, Hon'ble Mr. Ranil Wickremesinghe, Prime Minister, The Democratic Socialist Republic of Sri Lanka**, Mr. Sharad Amalean, Chairman, Joint Apparel Association Forum, Mr. Beauno Fernando, Chairman, Fabric & Apparel Accessory Manufacturers' Association, Ms. Arti Bhagat, Director, Worldex India Exhibition & Promotion Pvt. Ltd., H. E. Ms. Jittima Nakamano, Consul (Trade), Royal Thai Embassy in Chennai, Ms. Chitrangani Dissanayake, Director-Industrial Products, Sri Lanka Export Development Board, Mr. Rajesh Bhagat, Managing Director, Worldex India Exhibition & Promotion Pvt. Ltd., Mr. Anil Wettewe, Chairman, Sri Lanka Apparel Sourcing Association and Mr. Felix Fernando, Chairman, Sri Lanka Apparel Exporters Association.

NEW VENUE

BMICH

Sri Lanka's
Premier
Exhibition Centre



Sirimavo Bandaranaike Memorial Exhibition
Centre Bauddhaloka Mawatha, Colombo 07



ABOUT THE | SHOW

Intex South Asia the biggest and only international textiles sourcing show of our region brings together the entire supply-chain and value-chain for the textiles and apparel industry under one networking platform. Since its launch in 2015, Intex South Asia has successfully connected with professional trade buyers from more than 30 countries and regions with an excellent growth of more than 30% in exhibitors' year-on-year basis.

This comprehensive sourcing & trading platform for global apparel manufactures, international sourcing & buying offices, buying houses, apparel brands & retailers, etc. will assist to source and connect with quality suppliers of yarns, apparel & denim fabrics, clothing accessories, dyes & chemicals and other allied services from South Asia, South-East Asia and other international markets.

Grab this opportunity to penetrate your latest textile innovation across South Asia and beyond and connect with potential buyers @ Intex South Asia 2018!

EXHIBITORS PROFILE

Yarns

Apparel Fabrics

Denim Fabrics

Clothing Accessories

Trends & Design Studios

CAD/CAM Solutions

Testing & Certifications

Dyes & Chemicals

Allied Services



PARTICIPATING COUNTRIES

Bangladesh | China

Hong Kong | India | Indonesia

Korea | Malaysia | Pakistan

Singapore | Sri Lanka

Thailand | Taiwan | Turkey

and many more...

WHY | INTEX SOUTH ASIA?

- ⊙ A one-stop-shop for buyers to view textile products and services from around the world
- ⊙ Supply raw materials to Sri Lanka and take advantage of regional cumulation for GSP+ benefit
- ⊙ Connect and Network with the leading companies from Sri Lanka, South Asia and other International markets
- ⊙ Re-inforce business with existing customers
- ⊙ Meet local agents and buyers looking for new suppliers
- ⊙ Explore trade and investment opportunities in South Asia
- ⊙ Research and compare pricing during the event
- ⊙ Interact with other industry professionals and media

SHOW | HIGHLIGHTS

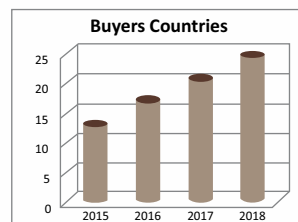
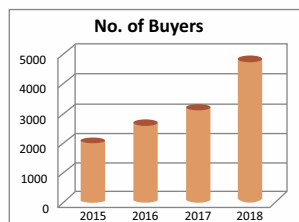
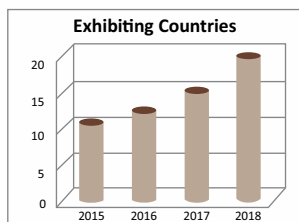
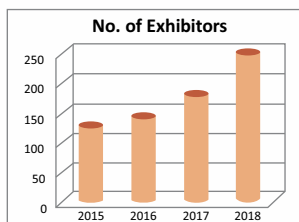
- ⊙ 250+ suppliers from 15+ countries and regions
- ⊙ Country Pavilions from Taiwan, Turkey, China, India, Sri Lanka, Pakistan, Bangladesh & more
- ⊙ Fashion Fiesta – Networking Reception and Fashion Extravaganza
- ⊙ Interactive Business Forum and Workshop
- ⊙ VIP Platinum Lounge
- ⊙ International Media Corner
- ⊙ Access promotion of your textile products and services through different channels and mediums

POST SHOW REPORT

The 3rd edition of Intex South Asia was quite successful which showcased 180 suppliers from 15 countries and attracted professional buyers from more than 21 countries such as Sri Lanka, India, Pakistan, Bangladesh, UAE, Oman, Mauritius, Italy, Australia, UK, France, USA, Hong Kong, Malaysia, China, Taiwan, Korea, Thailand and others that attended the show over 3 days of sourcing and networking. It was encouraging to see decision makers with their sourcing, merchandising and design teams of many apparel exporters, international and domestic brands, buying and sourcing offices, retailers and e-tailers, fashion labels from Sri Lanka and other markets attending the show and looking for innovative textiles and trims for new product development for their next season 2018/19 SS and AW.

This makes Intex South Asia – the largest international textile sourcing show of South Asia region bringing together the entire value chain and supply chain of the textile and apparel sector under one platform.

GROWTH OF INTEX SOUTH ASIA



Mafatlal Industries Limited, India

We are happy to be here at Intex South Asia. This is the 1st time we are showcasing our denim fabrics here and the response is positive. We met many sourcing offices of international brands, garment factories as well as home grown brands of Sri Lanka which we see has a lot of potential. We are looking forward to participate at the Fashion Fiesta as well which was very well organised by Worldex India.

Mekotex (Pvt.) Ltd., Pakistan

We have been regularly participating at Intex South Asia since the inaugural edition in 2015. We have regular customers here in Sri Lanka. At the exhibition, this year we found two new buyers. The Fashion Fiesta was very well organised and we are glad to showcase our fabrics through a Fashion Show. We will consider participating next year too. We feel Intex South Asia is an important show for us to have our presence felt in the market.

Zhejiang Jiaren New Materials Co., Ltd., China

We came to Intex South Asia to analyse new market opportunities and trends & to increase our brand visibility in this dynamic region. We are satisfied with the profiles of buyers that visited us from India, Bangladesh, Pakistan, Sri Lanka and other international markets to make inquiries. Overall, the exhibition, Fashion Fiesta and Interactive Business Forum were well organised. Hope to see this show growing bigger every year!

EXHIBITORS VIEWS



BUYER'S FEEDBACK

We had a very good visit and found the expo to be excellent. I connected with some good suppliers which I am now in communication with from India, Hong Kong, Pakistan and Sri Lanka. We shall be there next year @ Intex South Asia 2018.

Madeline King,
3Squids, Australia

Good show to understand new trends and new sources. We met many suppliers from China with whom we can work in future.

Muhammad Masudur Rahman,
Q1 Group, Bangladesh

This was our first visit to Intex South Asia and Sri Lanka. We found many suppliers whom we can work for sourcing textiles and apparel for our retail chain stores in Italy. The show gave us good insights about the South Asian market and soon we shall start our sourcing from this region.

Carolina Li,
Twin-Set Simona Barbieri, Italy

The exhibition was good and lot of suppliers for yarns, fabrics and trims. This is a good platform for brands like us to interact with different suppliers to understand new products and innovation and each supplier capabilities. Intex South Asia is an excellent platform for identifying new suppliers for our sourcing requirements.

Shivakumar Jagadeesh,
PVH (India) Limited, India

It's a fantastic show for me. I got two accessories suppliers in this show which will be very much effective for our business. Thanks to provide me all of your facility.

Rajib Khan,
Marks & Spencer, Bangladesh

We are buying agents with offices across the globe. Intex South Asia is a good platform to meet all suppliers from South Asia & East Asia under one roof. Intex South Asia is a one-stop shop for us. In the past editions, Intex South Asia has helped us to meet new suppliers and we hope this year too we will find some new suppliers to work for our buyers for EU, UK & USA markets.

Chetan
Asmara International, Sri Lanka

SOME OF OUR VIP BUYERS OF 2017



DEBENHAMS



lifestyle®

MARKS &
SPENCER

George.



EMJAY INTERNATIONAL (PVT) LTD.

ORCHESTRA®





Concurrent



In 2017, Intex South Asia presented a unique offering 'Fashion Fiesta', an exclusive networking event along with a fashion extravaganza. 500+ buyers and invitees from different countries and regions along with international exhibitors witnessed a fashion show which saw leading international companies like The Woolmark Co., Reliance Industries Ltd., Taiwan Textile Federation, Mekotex from Pakistan, etc. showcase their textile innovations and trendy collections.



inVlac
NEW TECHNOLOGY ■ SMART INNOVATION

14

15

16

November, 2018
SLECC, Colombo, Sri Lanka

New
Launch

Events 2017



The Interactive Business Forum @ Intex South Asia delivers high quality market intelligence to support industry efforts to upgrade, move up the value chain, better understand intra-regional trade, leverage better FX practices and help manufacturers gain a competitive edge. Lots of appreciation and positive comments were shared by the speakers and delegates to the organisers and partners involved in organising such a constructive and insightful forum alongside the exhibition which would will certainly benefit the industry and stakeholders at large.



We are pleased to announce the launch of our new show –

inMac International Textile and Garment Machinery Exhibition



Book your
Booth Today!!
@ www.inmacfair.com



BUYERS PROFILE

- Apparel Brands
- Buying Houses
- Buying Agents
- Design Studios & Institutes
- Fashion Labels
- Fashion Designers & Merchandisers
- Government & Trade Body Representatives
- Importers, Distributors & Wholesalers
- Intimate & Undergarments Brands
- International Sourcing Offices
- Local and International Retail Chains
- Garment Manufacturers & Exporters
- Sales & Marketing Consultants
- Textile Manufacturers & Exporters
- Textile Trading Houses
- Trade Media

PUBLICITY & PROMOTION

- Chambers of Commerce
- Direct Mailing
- Digital Marketing
- Electronic Media
- E-Flyers
- E-mail Campaigns
- Industry Portals
- Industry Publications
- Press Releases
- Print Media
- Social Media Marketing
- SMS Campaigns
- Tele-Marketing
- Trade Publications
- Trade Portals
- Trade Associations

Book Your Booth Today!

Mr. Marian - +91 8007525035 | Mr. Ajay - +91 9323360992 | E-mail: intexfair@worldexindia.com

www.intexfair.com

Organised by



Endorsed by



In Association with



Industry Partners



Supported by



Pavilion Partner



Media Partners

