

1 SHOW  1 WEEK
2 COUNTRIES

intex TM SOUTH
ASIA
2019

Yarns • Apparel Fabrics • Denims • Accessories

GATEWAY TO SOUTH ASIA & BEYOND

SRI LANKA

13 14 15 NOVEMBER, 2019

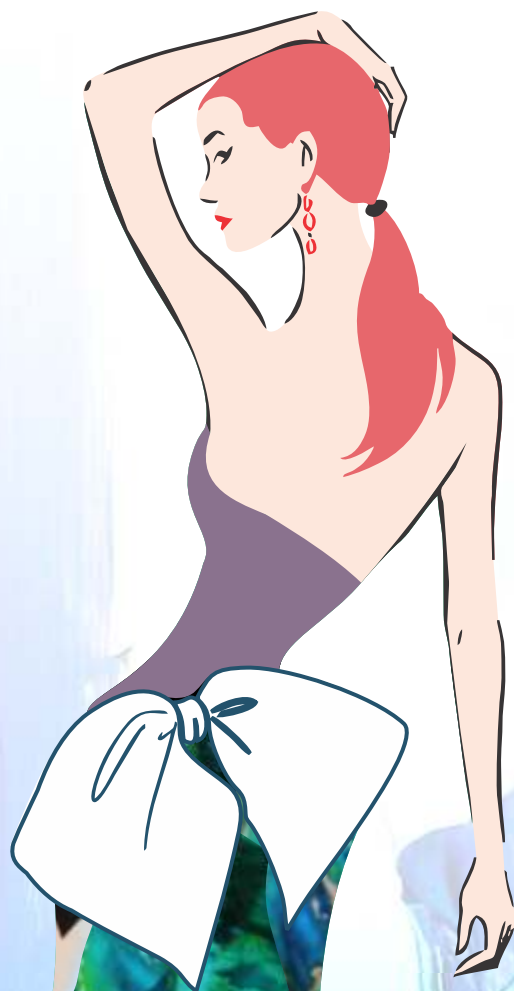
BMICH, Colombo

BANGLADESH

17 18 NOVEMBER, 2019

Pan Pacific Sonargaon, Dhaka

www.intexfair.com



The World Comes to Sri Lanka



5th
EDITION

PARTICIPATING COUNTRIES

Bangladesh
China
Egypt
Hong Kong
India
Indonesia
Italy
Korea
Malaysia
Pakistan
Singapore
Sri Lanka
Thailand
Taiwan
Turkey
& many more...

INTEX SOUTH ASIA – THE BIGGEST INTERNATIONAL TEXTILES SOURCING PLATFORM OF SOUTH ASIA

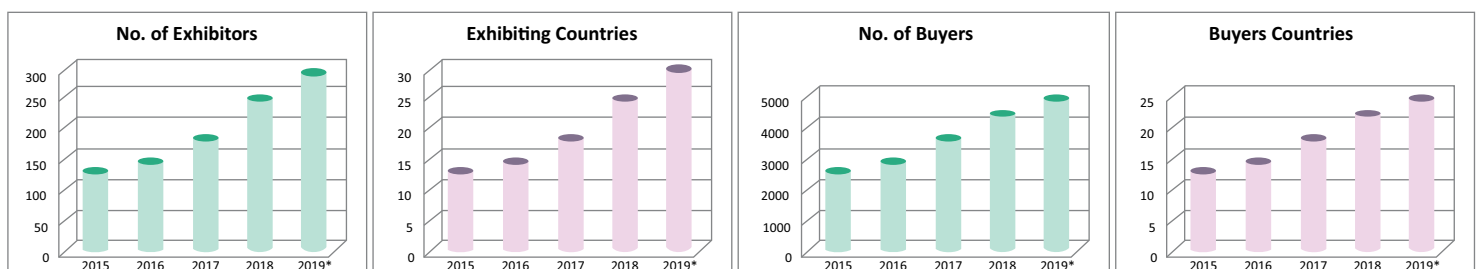
Intex South Asia is the largest and most successful international textiles sourcing show of the South Asia region. It was created to fulfil the growing demand for innovative, smart and trendy textiles for the developing textiles and apparel industry of our region which caters to large domestic as well as export markets. Intex South Asia is active in transforming the region into a leading textiles & garments centre via strengthening intra-regional trade by helping manufacturers and buyers take advantage of developing opportunities by combining their strengths and joining hands to create stronger business ties under one trading platform. Highlighting global innovation, technology & market intelligence, Intex South Asia integrates the entire manufacturing and supply chain by bringing together top manufacturers and quality buyers from across Sri Lanka and South Asia.

Over the last 4 years, Intex South Asia has maintained its position as the biggest undertaking of its kind in South Asia.

WHY YOU SHOULD EXHIBIT @ INTEX SOUTH ASIA?

- A one-stop-shop for leading buyers from South Asia to source textiles from around the world
- Showcase and launch new products in South Asia
- Reinforce your business with existing customers across South Asia & other markets
- Connect with the leading apparel exporters, sourcing/buying offices, brands, retailers & fashion labels
- Meet local as well as overseas agents who are looking for new suppliers
- Market Research and compare pricing during the event
- Networking opportunities with the industry leaders from South Asia and beyond
- Explore trade and investment opportunities in Sri Lanka and South Asia

GROWTH OF INTEX SOUTH ASIA



* Projected

GROWING IMPORTANCE OF SRI LANKA AS A SOURCING HUB OF SOUTH ASIA

- ◉ Sri Lanka is one of the world's leading destinations for 'Ethical Business and Manufacturing Practices' in the Global Fashion and Apparel Sourcing Business.
- ◉ It's a strategic sourcing destination in the sub-continent for multiple global designer brands and retailers.
- ◉ Sri Lanka's position as a central meeting point makes it the optimum place to do business with the huge South Asian market while also providing access to the UK and European markets.
- ◉ It is located at the nerve centre for world shipping traffic from east to west and acts as nodal point for worldwide shipping, thus creating stronger regional and global connects.



- ◉ The country aims to cross the USD 8 billion apparel export mark by 2022 which would create new opportunities and demand for sourcing textiles into the country from South Asia and other markets.
- ◉ The growing domestic and home grown apparel brands industry is valued at USD 1 billion and is expected to double by 2022, which would also generate opportunities for smart and innovative textiles to be sourced from South Asia and other Asian markets to meet demand.

GLIMPSES OF INTEX SOUTH ASIA-2015 TO 2018



SOME OF OUR VIP BUYERS



GRAND OPENING CEREMONY



2018 Inaugurated by Shri Taranjit Sandhu,
Hon'ble High Commissioner of India to Sri Lanka



2017 Inaugurated by Hon'ble Prime Minister of Sri Lanka,
Mr. Ranil Wickremesinghe



2016 Inaugurated by Shri Arindam Bagchi,
Deputy High Commissioner of India to Sri Lanka



2015 Inaugurated by Hon'ble Sujeewa Senasinghe,
State Minister, MODSIT

Concurrent

INTERACTIVE BUSINESS FORUM



2018 Sarah Schlenger of The Woolmark Company



2017 Charlie Clark of WGSN, UK



2016 Kim Mannino of WGSN UK



EXHIBITOR'S TESTIMONIALS

We have organised a showcase pavilion of 24 suppliers from Korea at Intex South Asia. This platform is the best opportunity to showcase textile products to Sri Lanka and international buyers who attend the show. We are happy with the footfalls and interaction with buyers at our booth. We are positive to get more suppliers from Korea to exhibit next year here.

David Park, Marketing Specialist, KOTRA Colombo

This is a first time we are at Intex South Asia. At the show, we met the major apparel manufacturers and brands from Sri Lanka. We understand Sri Lanka doesn't have big denim market, but we are connected with the major denim buyers here and are happy about this.

Massimiliano Gioielli, RND Head, Pioneer Denim Ltd, Bangladesh

It was really fantastic for us to be here at Intex South Asia. We were able to connect with the best players of Sri Lanka starting from Brandix, Hirdaramani, MAS, Teejay Lanka, Ocean Lanka – all big groups have come here. Also, we met lots of brands such as TESCO, NEXT, etc. at the show. We are participating for the first time and find the platform useful and hope to take forward to build our collaboration with Sri Lanka on a larger scale. Our valuechain partners are also participating here at Intex and they are also satisfied with the footfalls and enquiries generated at their booth. The Interactive Forum and Textile 4.0 Panel Discussion were very useful and well organised. It's a good initiative by the organisers of Intex South Asia.

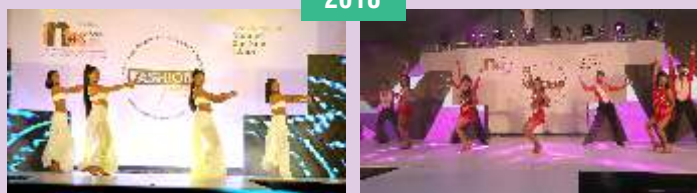
Birla Cellulose, Aditya Birla Group, India

Events

FASHION FIESTA



2018



2017



2018 SPECIAL HIGHLIGHT INDUSTRY PANEL DISCUSSION ON 'TEXTILE 4.0'



Session Moderated by

Mr. Rahul Mehta, President CMAI & Past President IAF

Eminent Panellists

Mr. Aroon Hirdaramani, Head of Future Leaders, JAAF, Sri Lanka

Mr. Md. Golam Saroar, MD & CEO, Bengal Hurricane Group, Bangladesh

Mr. Ujwal Lahoti, Chairman, TEXPROCIL, India

Mr. Furqan Ahmed, Director, MN Textiles, Pakistan



BUYER'S TESTIMONIALS

Intex South Asia 2018 is a good platform to meet suppliers in one location. Fashion Show was well organized and eye catching. The seminar was very useful and interesting too. All the best & hope to see you again in 2019.

Ruwangi Fernando, Manager Operations,
Adeem Uniforms UK, (Sri Lanka Sourcing office)

It was nicely organised exhibition and we found good suppliers with new concepts and fabrics. Intex South Asia has helped us to identify new suppliers. Overall, the facilities and ambience of the show was very good.

Satheesh Kumar D., DGM-Sourcing
Arvind Lifestyle Brands Limited, India

Wonderful show, keep it up! It was much better than expected. Our members are very happy to be here and most of them have managed to connect with good fabrics & trims suppliers. We hope to start business with them soon. The meeting with Taiwanese textile delegation at the show was also fruitful & very well planned and organised. We would love to come again next year

Sanjeev Jain, President & CEO,
TQM Global Buying, India (Member of Buying Agents' Association Delegation)

NEW LAUNCH!!

PROMOTE INNOVATIVE TEXTILES TO THE LEADING BUYERS IN BANGLADESH

ATTRACTIVE COMBO PACKAGES TO EXHIBIT IN COLOMBO AND DHAKA



Yarns • Apparel Fabrics • Denims • Accessories

CONNECT | COLLABORATE | NETWORK

17 | 18 NOVEMBER, 2019
DHAKA, BANGLADESH

Timings:

10:00 a.m. to 07:00 p.m.

Trade Buyers by Invitation only



Venue

Grand Ballroom, Pan Pacific Sonargaon, Dhaka

SHOW PROFILE

Intex South Asia Bangladesh will offer direct opportunities to launch new textile products, generate business enquiries, meet existing customers and connect with potential buyers from major parts of Bangladesh. This would prove to be an excellent platform for corporates as well as SME textile suppliers to display a wide range of their latest product offerings to connect with the leading textile buyers from Bangladesh such as garment factories, sourcing and buying offices, international and domestic brands & retailers, buying houses, importers and indenting agents, trading houses, etc.



WHY BANGLADESH?

- The world's 2nd largest producer of apparels, Bangladesh apparel industry contributes 84% of the country's annual exports i.e. over USD 32.92 billion to the economy and generating employment for almost 4.5 million people. Of the total amount, Knitwear products earned \$15.18 billion, which is 10.40% higher than last year while woven products earned \$15.42 billion, up by 7.18%, from last year.
- Bangladesh's apparel exports earnings have recorded a sharp rise of 16.52% to \$5.4 billion in 2018 to non-traditional export markets, which were \$4.2 billion in 2017, according to the latest data of the Export Promotion Bureau (EPB).
- There is huge yarn & fabric demand supply gap in the RMG industries which is presently met by imports from China, Hong Kong, Singapore, Thailand, Korea, Indonesia, Taiwan, etc.
- Major textile imports consists of Cotton Yarns & Fabrics (dyed/blended), Man-made Staple Fibres, Filament Yarns, Polyester/Acrylic Yarns & Fabrics, Viscose/Rayon Yarns & Fabrics, Knitted or Crocheted Fabrics, Special Woven Fabrics, Tufted Textured Fabrics, Sewing Threads (Cotton/Synthetic/Acrylic), Fancy Yarns and Fabrics, Laces, Embroidery, Trimmings and other clothing accessories, Dyes, Pigments and other colouring materials amongst others from across South Asia, South-East Asia and the far East.

CONNECT WITH LEADING GARMENT MANUFACTURERS AND EXPORTERS IN BANGLADESH



Ha-Meem Group, Ananta Group, Plummy Fashions Limited, DBL Group, Fakir Group, BITOPI Group, Epic Group, Dekko Group, SAG Fashion International Ltd., Epyllion Group, VIYELLATEX, KDS Group, Square Group, BABYLON Group, Asian Apparels Ltd., Esquire Knit Composite Limited, Asrotex, Comtextile (H.K.) Ltd., Delta Group, Jamuna Apparels Ltd., Grameen Knitwear Ltd., Givensee Group and more.

CONNECT WITH SOURCING OFFICES OF INTERNATIONAL BRANDS & RETAILERS IN BANGLADESH

H&M, GAP, Wal-mart, TESCO, Inditex, C&A, VF, Levi's, Marks & Spencer, Primark, Next UK, American Eagle, Hugo Boss, Esprit, El Corte Ingles, Sainsburys, A&F, Carrefour, Diesel, Metro Group, United Colours of Benetton, Tom Tailor, S. Oliver, Umbro, and more.



CONNECT WITH INTERNATIONAL BUYING HOUSES & AGENTS IN BANGLADESH

William E. Connor & Associates Ltd., DEWHIRST BD Ltd., Echo Sourcing, Global Apparel Sourcing Ltd. (GASL), Casino Global Sourcing, Li & Fung, CherryField, Orientworks Inc., ZXY Sourcing, Synergies Worldwide, TexKom BD Ltd., Svantex, T2T, Crossline, SBS Tekstil, Linmark, Hellenic Group and more.



CONNECT WITH MEMBER COMPANIES OF MAJOR TRADE BODIES IN BANGLADESH

- Bangladesh Garments Manufacturers & Exporters Association (BGMEA)
- Bangladesh Knitwear Manufacturers & Exporters Association (BKMEA)
- Bangladesh Textile Mills Association (BTMA)
- Bangladesh Garment Buying House Association (BGBA)
- Bangladesh Garment Accessories & Packaging Manufacturers & Exporters Association (BGAPMEA)
- Bangladesh Indenting Agents Association (BIAA)
- Federation of Chambers of Commerce & Industry of Bangladesh (FBCCI)
- Dhaka Chamber of Commerce & Industry (DCCI)
- Chittagong Chamber of Commerce & Industry (CCCI)



EXHIBITOR PROFILE

- Allied Services
- Apparel Fabrics
- Clothing Accessories
- Denim Fabrics
- Design Studios
- Dyes & Chemicals
- Fibers
- Software & ERP Solutions
- Testing Equipments & Compliance Solutions
- Trends & Fashion Forecasters
- Yarns

BUYERS' PROFILE

- Apparel Brands
- Buying Agents
- Buying Houses
- Fashion Labels
- Garment Manufacturers / Exporters
- International Sourcing Offices
- Local and International Retail Chains
- Sales & Marketing Consultants
- Textile Manufacturers & Exporters
- Textile Trading Houses
- Trade Media

PUBLICITY & PROMOTION

- Digital Marketing
- Direct Mailing
- E-Flyers / E-mail Campaigns
- Online Trade Portals
- Press Releases
- Print / Electronic Media
- SMS / WhatsApp Campaign
- Social Media Marketing
- Trade Publications
- Tele-Marketing
- Trade Associations



Book Your Booth Today!

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