



Yarns • Apparel Fabrics • Clothing Accessories

16-17 November, 2015

The Gateway Exhibition for the South Asian Region

Sri Lanka Exhibition & Convention Centre, Colombo

Press Release

August 2015

Intex South Asia 2015 The Gateway Exhibition for the South Asian Region

Intex South Asia is the only exclusive international textile sourcing show of the South Asia region which is taking place on the **16th and 17th November 2015 in Colombo, Sri Lanka**. This exhibition brings together textile manufacturers and exporters of Yarns, Apparel Fabrics and Clothing Accessories from India, Pakistan, Bangladesh, Sri Lanka, China, Korea, Taiwan, Hong Kong, Indonesia etc.

With over 150 leading textile suppliers showcasing their contemporary, trendy and innovative spring summer collections and targeting buyers from SAARC, GCC, Africa and South Asia region, this exhibition has positioned itself as a focused networking platform for the global apparel market.

Intex South Asia is a one-stop sourcing platform to connect with Fabric importers, Distributors, Garment Exporters, Garment Manufacturers, Buying Houses and Buying Agents, Local and International Retail Chains, Departmental Stores, Apparel Brands, Fashion Designers, Merchandisers, etc.

The South Asian Positioning

The global apparel market is currently estimated at US\$1,100bn with trade value of US\$700bn. South Asian countries such as India, Bangladesh, Pakistan and Sri Lanka are among the top 10 countries and regions with the world's largest textile and apparel exports.

South Asia is proving its worth as a powerhouse for the global apparel industry. With a projected high growth rate of 12% per year, India is slated to become one of the biggest markets by 2025. India's demand for apparel is slated to rise from US\$ 65 billion in 2011 to US\$ 122 billion by 2017.

Bangladesh is the world's second largest apparel exporter after China and is expected to cross US\$ 50 billion mark by 2020. With 60% apparel exports to Europe and 23% apparel exports to the US, Bangladesh will expand its manufacturing and move up the value chain into lingerie and functional apparel.

Sri Lanka besides its growing value additions in terms of designing, manufacturing, green and ethical manufacturing is also looking to grow its own US\$ 2 billion domestic market. With strict compliance to international standards as well as an assured high quality, the "Made in Sri Lanka" label is readily accepted worldwide.

Pakistan is the 8th largest producer of textile products in Asia. With a rise in textiles and clothing exports by 45% over the past 5 years as well as benefits offered by the EU under the GSP+ duty-free trade scheme, Pakistan is coming out of its dip in manufacturing and exporting activities.

The garment and apparel manufacturing hubs are hence, now relocating from the global powerhouse of China to the South Asian markets of Bangladesh, India, Sri Lanka & Pakistan due to reduced labor and logistics cost and increased support from the government. With improving infrastructure and investment atmosphere and increasingly affluent consumers possessing high disposable incomes, South Asia promises tremendous potential not only for manufacturers and exporters, but also for a surge of multinationals companies looking to expand their activities in this region.

The Sri Lankan Gateway

Intex South Asia provides the exhibitors and buyers the opportunity to reap the benefits of the booming US\$ 67 billion Sri Lankan economy.

Strategically located at cross roads of the East & West sea routes Sri Lanka is the point of entry to South Asia and a top clothing producing country in the world.

With an expected growth rate of 8.5%, this country has the reputation of being one of the most business friendly nations within the South Asian Region. Being politically neutral and visa friendly, Sri Lanka provides a platform to entrepreneurs from India, Bangladesh, Pakistan Nepal, Bhutan, Maldives etc to freely do business in an encouraging environment.

Good connectivity and regular flights from the EU, Middle East, South and South East Asia, make Sri Lanka an ideal destination to host this edition of Intex South Asia.

Institutional Support

Intex South Asia is organized by Worldex India Exhibition Promotions Pvt. Ltd. and is co-organized by Sri Lanka Export Development Board (EDB), in association with The Cotton Textiles Export Promotion Council (TEXPROCIL).

The exhibition is also supported by various international associations such as:

- Joint Apparel Association Forum (JAAF)
- Sri Lanka Apparel Exporters Association (SLAEA)
- Sri Lanka Apparel Sourcing Association (SLASA)
- Sri Lanka Apparel Brands Association (SLABA)
- Fabric and Apparel Accessories Manufacturers' Association (FAAMA)
- Taiwan Textile Federation (TTF)
- Tirupur Exporters' Association (TEA)
- The Southern Gujarat Chamber of Commerce & Industry (SGCCI)
- Confederation of Indian Textile Industry (CITI)

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