

Press Release

The stage is set for the 5th edition of Intex South Asia - The Biggest International Textile Sourcing Show of South Asia

- *Featuring over 200+ Suppliers from over 12+ countries/regions*
- *100+ Indian Textile companies to exhibit with the latest product offerings*
- *Indian Textile Pavilions organised by FIEO, TEXPROCIL & CHEMEXCIL*
- *Smart Textiles Showcase by Korea, Taiwan and Indonesia*
- *Cotton USA as our Innovation Partner to launch its presence in Sri Lanka*

Intex South Asia - The most influential and established textiles sourcing show in its 5th edition will take place at BMICH, Colombo, from 13-15 November 2019. This global trading platform for the textiles and apparel industry is endorsed and supported by major industry associations, chambers of commerce and government agencies from Sri Lanka, India, Bangladesh, Pakistan, Taiwan, Malaysia, and other countries.

The 5th edition will witness 200+ quality suppliers from 12 countries and regions showcasing top quality yarns, apparel fabrics, denim fabrics, chemicals, clothing accessories and allied services. The Indian Pavilions at Intex South Asia will be organised by The Cotton Textiles Export Promotion Council (TEXPROCIL), Federation of Indian Export Organisations (FIEO) and Basic Chemicals, Cosmetics & Dyes Export Promotion Council (CHEMEXCIL) under Ministry of Commerce & Industry, Government of India. Also, Taiwan Textile Federation, KOTRA Colombo and The Indonesian Embassy in Sri Lanka will be organising Smart Textiles Showcase Pavilions respectively at this edition.

The participation from India has grown by 30% from last year making it the largest country pavilion with over 100 Indian companies that would exhibit with their latest product offerings to connect with the leading buyers from Sri Lanka, Bangladesh, India and other international markets.

This year, we would be introducing “Indian Textile Dyes & Chemicals Zone” which would be represented by leading textile chemicals, dyes intermediates, pigments and auxiliaries companies. With the growth of textile dyes and chemicals imports to Sri Lanka, Indian companies under this zone would find it fruitful to connect with their Sri Lankan counterparts to explore business opportunities. With the inclusion of this pavilion, Intex South Asia has successfully integrated the textile value chain at a single global trading platform.

Some of the top companies participating include five time exhibitor PT Sinar Para Taruna from Indonesia along with PT Kewalram International; Grasim Industries (Liva), Sangam Ltd., Birla Century, Garware Bestretch Ltd. from India; PAK Denim Ltd. and MN Textiles from Pakistan, and Eco Transfer Prints and Sigiri Weaving Mills Pvt. Ltd. from Sri Lanka and Yetom New Materials and PHK Knitting from China. Also, from the buyers side, Intex South Asia is inviting delegations from India, Bangladesh, Pakistan, Thailand, Middle-east, Nigeria, Mauritius and more make it a truly global sourcing platform of South Asia.

For the first time, world renowned organisation – Cotton Council International (CCI), the National Cotton Council's export promotion arm that promotes U.S. cotton in more than 50 countries under its COTTON USA™ trademark, will partner with Intex South Asia as its Innovation Partner. This marks entry of Cotton USA in Sri Lanka. Cotton USA will showcase the latest innovations for would be beneficial for the growth and development of textile and apparel industry of our region.

Alongside the exhibition, The Interactive Business Forum (IBF) will deliver high quality market intelligence to support industry efforts to upgrade, move up the value chain and better understand intra-regional trade to help manufacturers gain a competitive edge. Like last year, Intex South Asia's 'Interactive Business Forum' will also feature seminars/workshops covering a range of topics including the latest trends, market developments and technological advances in the industry enabling all to access current global market intelligence.

Ms. Arti Bhagat, Director, Worldex India, said, "There is a clear shift from the west to the east. While the western economies are slowing down, the economies of South Asia are among the fastest growing in the world. Industry and businesses are coming to this region and Intex South Asia is there to speed up this process while ensuring that genuine buyers from around the world meet with quality suppliers at the only international textiles sourcing show of South Asia."

Therefore, Intex South Asia is the perfect platform to take the industry forward. Come and Explore Business Opportunities @ Intex South Asia in Sri Lanka.

For more information, visit: www.intexfair.com

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