

**PRESS RELEASE**

**Intex South Asia – The Most Successful International Textile Sourcing Show Now In Bangladesh**

- *Inaugural Bangladesh Edition will feature 60+ exhibitors from over 10 countries*
- *Participation by Top Indian companies such as Aditya Birla, Century Enka, WF Baird, Mafatlals and more*
- *Participation by Sri Lankan Textile companies in Bangladesh for the first time*
- *Taiwan Textile Showcase representing leading functional textile suppliers*
- *Endorsed by leading industry trade bodies of Bangladesh – BKMEA and BTMA*

On the back of our five successful editions in Sri Lanka, Intex South Asia is now expanding into Bangladesh – 2<sup>nd</sup> largest apparel exporter in the world. The inaugural edition of Intex South Asia – Bangladesh edition, will take place on 17 & 18 November 2019 at the Grand Ballroom at Pan Pacific Sonargaon, Dhaka. Intex South Asia Bangladesh is organised by Worldex India Exhibition & Promotion Pvt. Ltd. and endorsed & supported by Bangladesh Knitwear Manufacturers & Exporters Association (BKMEA), Bangladesh Textile Mills Association (BTMA), India-Bangladesh Chamber of Commerce and Industry (IBCCI), Taiwan Textile Federation (TTF) amongst others.

Intex South Asia - Bangladesh will focus on showcasing the latest Fibres & Yarns, Apparel & Denim Fabrics, Clothing Accessories, Dyes & Chemicals and Compliance Solutions which would be useful for the industry to develop new products and do value-added textiles and garments to expand their global market share and expand their reach to new international markets. The show looks to provide an excellent opportunity to Bangladesh's textile & apparel industry to connect with a wide range of leading textile manufacturers from more than 10 countries and regions. Some of the top companies participating are Raysil, Century Enka, WFB Baird, Ginza Ltd, Stretchline Holdings, Fantasia Elastics, Taiwan Textile Federation, Mafatlals, Jindal Denims and many more.

As the world's 2nd largest apparel exporters, Bangladesh textile buyers are constantly sourcing a wide variety of innovative yarns, fabrics, clothing accessories, allied services, etc. in large volumes to fulfil the demand in their growing and developing apparel industry from major parts of Asia and other international markets. Intex South Asia Bangladesh platform will provide face-2-face connect with the leading garment factories, sourcing and buying offices, international and domestic brands & retailers, buying houses, importers and indenting agents, trading houses, etc. of Bangladesh.

*Ms. Arti Bhagat, Director, Worldex India, said, "We are pleased to launch Intex South Asia in Bangladesh after organising successful editions in Sri Lanka since 2015. Our aim is to make Intex South Asia an industry event which would offer stakeholders international sourcing opportunities for new materials for developing high-fashion and value-added products which*

*would further assist in the growth and development of Bangladesh's textiles & apparel industry."*

Bangladesh has been strategically selected because of its dynamic industry growth and Intex South Asia – Bangladesh is the perfect location for the convergence of buyers and manufacturers to source new innovations, track current industry trends via knowledge seminars and expand business potential. The show will help business people explore new market opportunities in a country where demand for specialized fibres & yarns, functional, active, lingerie and specialized denim fabrics is always high.

Come and Explore Business Opportunities @ Intex South Asia in Bangladesh. For more information and registration to attend, please visit [www.intexfair.com/bangladesh/](http://www.intexfair.com/bangladesh/)

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