

Intex Sri Lanka saw a Spectacular Opening

Industry Leaders & Diplomatic Corps Converge at the Premier International Sourcing Show in Sri Lanka



(JAAFSL) stated that the reason JAAFSL as the umbrella body of the Sri Lankan RMG industry wholeheartedly supported Intex Sri Lanka because it has always created multiple opportunities for all. It is a very popular show and looked forward to by the larger and smaller companies as in today's market where everyone is looking for raw material suppliers that are close to market, Intex Sri Lanka brings this advantage to the industry.

Intex Sri Lanka kicked off to a resounding start with the Grand Opening Ceremony drawing in top industry leaders and global dignitaries. The opening ceremony was a star-studded affair, graced by the presence of key trade bodies and industry stakeholders. Notably, ambassadors, high commissioners, and diplomatic representatives from 12 countries, including India, Italy, Turkey, Malaysia, Indonesia, UAE, Oman, Pakistan, Iraq, Libya, Maldives, and the Netherlands attended the ceremony, adding a global dimension to the event.

increasing number of exhibitors and the inclusion of a machinery showcase. He emphasized that Intex Sri Lanka was instrumental in fostering stronger economic ties between South Asian nations.

A palpable sense of optimism filled the air as Intex Sri Lanka brought together exhibitors from 12 countries and international buyers spanning continents, from Russia to Mexico visited exhibitors. The event floor buzzed with excitement as buyers discovered a diverse range of contemporary products, exceeding expectations and fostering new connections within the global textile industry.

Dr. Satyanjal Pandey, *Deputy High Commissioner of India*, expressed his pleasure at the show's continued growth, highlighting the

Dr. Kingsley Bernard, *Chairman & Chief Executive Officer, Sri Lanka Export Development Board (EDB)* was of the opinion that Intex Sri Lanka was instrumental in providing a stronger platform for both traditional sourcing as well as new-age digital solutions thus covering all the aspects needed for industry growth.

Intex Sri Lanka 2024 opened to crowded registration counters with exhibitors looking forward to the rest of the show with positive anticipation of business and valuable connections yet to unfold over the coming days.

Mr. Yohan Lawrence, *Secretary General, Joint Apparel Association Forum of Sri Lanka*



"I came with some expectations, but this is beyond my expectations. I am sure that we can source a lot of fabrics and we can use a lot of tech that is happening especially things related to sustainability which is growing in importance day by day. We are sure that visiting Intex and InMac will be very fruitful for us and we are deeply impressed with this show. The way the event has been organized with the variety and number of quality international exhibitors is impeccable."

Mr. Abbas, *South Indian Garments Manufacturers Association (SIGMA)*



"Intex has always been a good show for the industry creating a number of opportunities for the Sri Lankan industry. It is a very popular show always looked forward to both by the larger and smaller companies as the show enables the companies to be able to meet with new suppliers. In today's market where everyone is looking for raw material suppliers that are close to market, shows like Intex really stand out because they bring this advantage to the customers."

Mr. Yohan Lawrence, *Secretary General, Joint Apparel Association Forum of Sri Lanka (JAAFSL)*



"Exhibitions like Intex are very useful because we get to meet a wide range of manufacturers, input suppliers and also technology-oriented people under one roof. They have digital platforms which we can use in tandem with traditional industry so that our industries benefit."

Dr. Kingsley Bernard, *Chairman & Chief Executive Officer, Sri Lanka Export Development Board (EDB)*





TAI Overseas Conference

in Partnership with Intex Sri Lanka



The Textile Association of India – the leading and the largest national body of textile professionals in India, established in the year 1939, organized its Overseas Conference in Colombo, Sri Lanka. The Conference attracted Indian and their Sri Lankan counterparts who attended the conference to gain industry knowledge, understand requirements and strengthen ties.



'It is very important that we connect together in the South Asia region, so that we grow collectively as one team. For example, India is very good in certain aspects like cotton, and Sri Lanka is very good in conversion of garments, so there could always be a very good relationship. Also combining machinery with fabric is a very good idea because what we need today is more advanced machinery and bringing in fabrics which we can convert locally so bringing everything collectively under one roof is very good. They have buyers from different countries. Members from the Russian Federation of Textiles are here as well buyers from Mexico. Intex is very good.'

Mr. Gopal Iyer, Secretary General, Sri Lanka Apparel Sourcing Association (SLASA)

'Intex has really strengthened and grown over the years. I really liked that you have diversified into technology with InMac, which now is becoming a very integral part of conventional manufacturing given the stress on sustainability and technology being an important enabler of that sustainability. The diverse participation we see here with advanced countries like Korea and Japan participating, I think it is a great show not only for networking but also learning from each other's strengths and together being able to work towards better products and diversification. I think there is a very good mix we see in Intex Sri Lanka this time and it will surely help build aspirations of the participants to move onto the global platform.'

Ms. Chandrima Chatterjee,
Secretary General, CITI



Dr. Satyanjal Pandey,
Deputy High Commissioner,
High Commission of India
in Colombo Inaugurates
Intex Sri Lanka 2024



Seminar Series



The International Business Forum Seminar Series 2024 serves as a platform for global business leaders, entrepreneurs and academics to connect, collaborate and create a brighter future for the industry. In today's interconnected world, consumption and demands change rapidly. This forum provides a platform for to stay ahead of these trends, learn from one another, and collectively navigate the path to success. IBF Sri Lanka saw some of the brightest minds in the industry present their expert insights on topics of vital importance including the Prospects & Challenges for Sri Lanka in the global readymade garment arena and the Growing Trend in Synthetic Knit Fabric Business in Sri Lanka and other industry relevant presentations.



Panel Discussion 1

Race for Supremacy in the Global RMG industry - Prospects & Challenges for Sri Lanka



(Sitting from L-R) - **Mr. Rajesh Satam**, Joint Director, The Cotton Textiles Export Promotion Council (TEXPROCIL); **Dr. Saranga Alahapperuma**, Chairman, Industrial Development Board (IDB) of Sri Lanka; **Mr. Deeptha Wijegunawardena**, Director Process Innovation- MAS Silueta; **Mr. Nowzad Abdullah**, President Assistant (PA)-Special Project & Strategy Management, Ocean Lanka (Pvt) Ltd.; **Dr. Karthik ND**, Regional Managing Director, Eurofins (Pvt) Ltd.; **Mr. Lalith Bandara**, Director / CEO, Brandix Apparel Solution Ltd.- Essentials



Presentation on
**EPR (European
Producer Responsibility)**

Mr. Ganesh Kasekar
South Asia Representative, GOTS



Presentation on
"Kasturi Cotton Bharat"
**- The Promise of Quality,
Certification and Traceability**

Mr. Rajesh Satam
Joint Director, The Cotton Textiles
Export Promotion Council (TEXPROCIL)



Panel Discussion 2 Growing Trend in Synthetic Knit Fabric Business in Sri Lanka



(Sitting from L-R) - **Ms. Minelle Perera**, BBA (MKT& MGMT), MBA (MGMT); **Mr Kanchana Dayabandara**, Deputy General Manager-Marketing, Teejay Lanka (Pvt) Ltd.; **Mr. Haritha Ranawaka**, Head, Material Centre of Excellence, General Manager, MAS Holdings; **Mr. Ruwan Mudalpath**, General Manager - Sales & Marketing, Ocean Lanka (Pvt) Ltd.; **Mr. Asanka Wimalaratna**, Director / Chief Executive Officer, Brandix Knit Apparel; **Dr. Sameera Maheepala**, Director, Sourcing & Supply Chain, MAS Capital (Pvt) Ltd.- Kreedha Division



"Intex has been really good for Sri Lanka. They have found a gap and created this experience where, now, industry professionals from different sectors can connect, explore solutions and work together towards creating a more stronger industry. I am of the opinion that Intex is so useful that you should organize it twice a year."

Haritha Ranawaka, Head,
Material Centre of Excellence,
General Manager, MAS Holdings



**India
Sri Lanka
Textile
Forum**

The India-Sri Lanka Textile Forum is a pivotal platform uniting industry leaders, experts, and stakeholders from both nations. Our shared goal is to fortify the existing textile and apparel trade, explore untapped opportunities, and cultivate enduring partnerships. By fostering collaboration and knowledge exchange, we aim to propel the growth and success of our respective industries.

Hosted by Intex Sri Lanka in conjunction with The Cotton Textiles Export Promotion Council (TEXPROCIL) and the Joint Apparel Association Forum of Sri Lanka (JAAF), this forum delved into the immense potential of an India-Sri Lanka textile alliance. Through focused discussions, key areas for cooperation were identified and strategies developed to leverage our combined strengths.





2024 also marks the debut of InMac, a boutique garment machinery & technology showcase co-located with Intex Sri Lanka. Showcasing the latest advancements in computerized sewing & embroidery machines, digital printing and automated systems, InMac saw participation by Sri Lankan & Indian companies with representations of products and services from 10+ countries.



Exhibitor Interaction



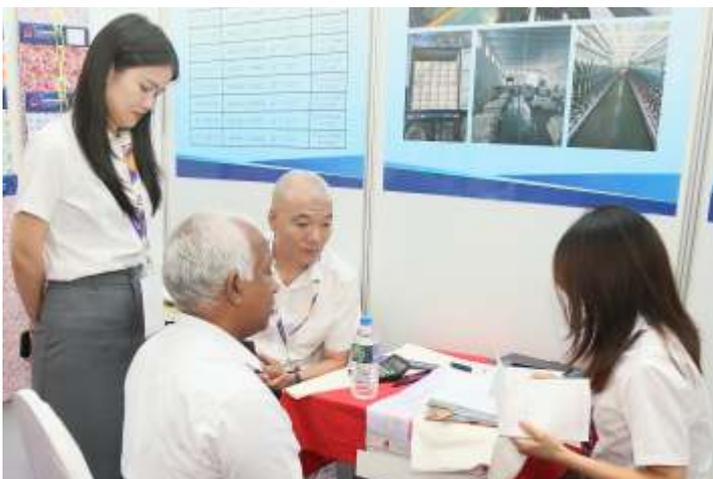
HP Cotton

As first time participants our experience is good. We are getting good enquiries from volume buyers like Hirdaramani, MAS, Hela. The response is good and we are happy to participate in Intex Sri Lanka.



Pranera Textiles

The response to our booth was awesome and we have met with many buyers we have catered to over the last two days with huge potential for our fabric.



Amarjothi

This is the second year participating here. We are observing that they are pulling in a lot of quality crowd this year which has increased a lot of contacts. We have met with many local companies and international buyers who are here and this has created a very good situation for us.

Buyer Interaction



SIGMA



Next Sourcing



Thomas Kershaw



EAM Maliban



Hela Apparel Holdings



Star Garments



Times Group



Trischel



RM Holdings



RPAC

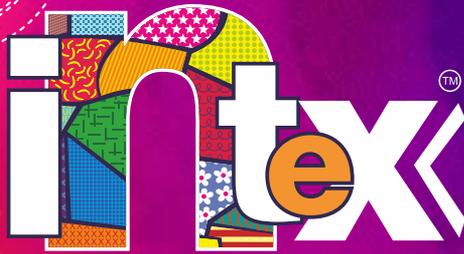


MAS Team



ATG Handgloves

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Smart Technology & Innovation in Machinery

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BANGLADESH

25-26-27
June, 2025
ICCB, Dhaka

bd.intexsouthasia.com

SRI LANKA

6-7-8
August, 2025
BMICH, Colombo

sl.intexsouthasia.com

INDIA

Dates to be
announced
soon

in.intexsouthasia.com

Individual Registration



For Show Information, Collaborations & Sponsorship Packages, contact
Zahir Merchant
+91 9820028359; +91 7506028359 | intexfair@worldexindia.com

Group Registration



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